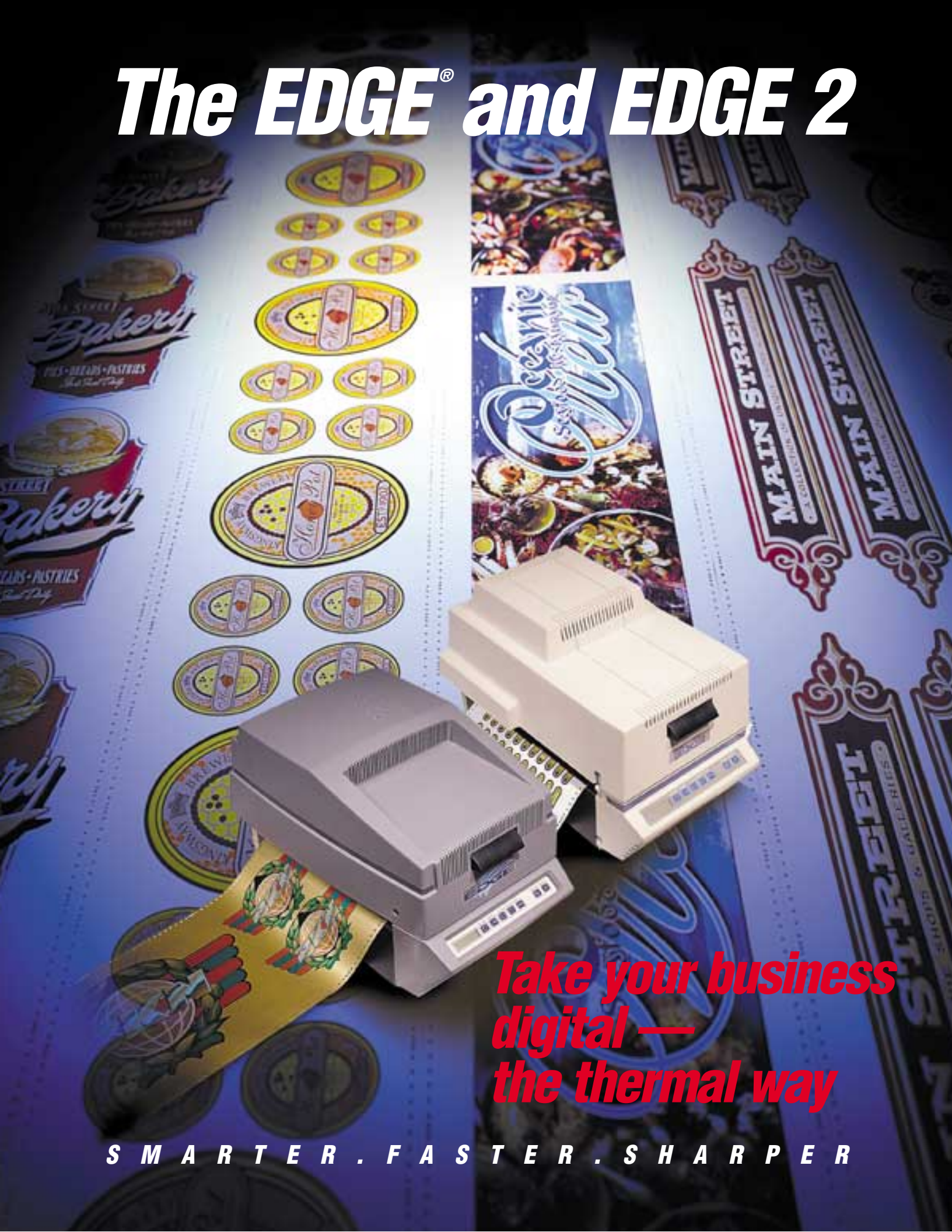
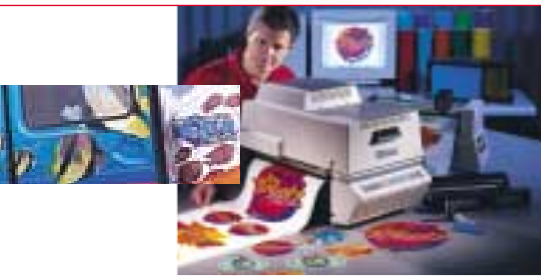


The *EDGE*® and *EDGE 2*



*Take your business
digital —
the thermal way*

S M A R T E R . F A S T E R . S H A R P E R



It Has To Be Gerber

When it comes to systems for producing outdoor durable signs and specialty graphics for industrial applications, product promotion and everything in between, you just know, It Has To Be Gerber.

Gerber gives sign and specialty graphics producers everywhere a decisive edge. It's the GERBER EDGE®. It prints outdoor durable spot and process color direct to EDGE READY™ materials like pressure-sensitive vinyl.

No messy, error-prone intermediate transfer processes. No costly, time-consuming post-print overlaminating. The output is ready to use anywhere cut vinyl looks good. And in thousands of places where it doesn't.



GERBER
EDGE²



GERBER EDGE² FEATURES

The GERBER EDGE 2 does all the great things the GERBER EDGE does - up to three times faster. It's tuned to deliver improved quality too. Because it's part of the Gerber Matched Technology System™. The system that works.

PRINT SPEED

Up to 60" (1,524mm) per minute, per color.

PRINT TECHNOLOGY

Tuned and optimized thermal transfer.

PRINT RESOLUTION

300 or 600 dpi on material axis, 300 dpi on head axis.

IMAGING FOILS AND MEDIA

Gerber's Matched Technology System includes diverse and growing GerberColor™ Foil families and EDGE READY™ materials, offering reliable imaging results and new market opportunities.

COLOR TYPES AND STANDARDS

CMYK. OMEGA-generated GerberColor Spectratone™ and process color simulations of solid PANTONE® Colors. More than 50 GerberColor spot colors.

LARGEST PANELED PRINT SIZE

Only limited by computer resources and length of consumables.

SOFTWARE COMPATIBILITY

Gerber OMEGA™ CP and other third party industry design software. PostScript® option.

CONNECTIVITY

ECP Parallel Interface.



PRINT FASTER.

PRINT SMARTER.

PRINT SHARPER.

Digital Printing
from Gerber
never looked
so good, or
happened so fast.

Gerber Software Makes It Easy.

The GERBER EDGE family of imaging systems is compatible with a variety of file formats from other design programs via Gerber's OMEGA CP SOFTWARE.

Four-Color and Way Beyond.

While other digital printing systems can only occupy the overpopulated world of process-color, the GERBER EDGE family lives in a bigger place beyond four-color alone. Choose a GERBER EDGE and you can print a huge palette of pure, vibrant spot-colors too. Colors with an unmistakable "pop" that's increasingly important to buyers of signs and specialty graphics. You can drop as many spot colors into your process color designs as good taste will allow. Changing from one color to another is easy.

Thermal Foils That Work.

Whether you're printing output for long or short-term applications, Gerber has the foil system to suit. GerberColor foil cartridges

deliver long term exterior durability* and ColorSet™ foil cartridges are available for less demanding applications. Both foil systems feature precisely tuned formulations to deliver the consistent, top quality results you're right to expect. Gerber foils work.

Profit from Specialty Materials.

The GERBER EDGE prints direct to a whole host of EDGE READY specialty materials. The applications are as diverse as big, one way window graphics and small custom shaped, contour-cut labels. If your imagination creates, or a customer asks for something in between, chances are you can do it with a GERBER EDGE.

Matched Technologies - Working Together.

It's no accident that the GERBER EDGE family produces great output and works so seamlessly. Gerber designs products that way to deliver you its Matched Technology System: the smallest subtlety in its design and

One-off Custom Shaped Labels?

No problem with a GERBER EDGE
No high cost set up.
No expensive dies. Big savings.

Vehicle Graphics?

Easy to make. Impossible to ignore.
GERBER EDGE vehicle graphics can be
produced on a variety of materials
designed for vehicle applications.

Textile Printing?

Get yourself a heat press and make your
customers great looking T-shirts. More
ways to profit with a GERBER EDGE.

* Gerber offers additional graphics protection for certain harsh environmental applications.





• **New Generation Vinyl Signs**

Vinyl signs NEVER looked better. Alive with light, shade and dimensional presence so convincing you could almost trip over them.



production software. The headline grabbing features in its innovative hardware. The precise formulation of its materials. The MTS™ approach delivers tangible benefits to you and your customers.

• **Reduce or Eliminate Weeding.**

If cut vinyl is your principle interest at the moment, you should check out the GERBER EDGE family. If you've ever produced a cut vinyl sign and had to manually assemble each color to produce the finished result, you'll appreciate the time and money you'll be able to save by printing all the colors on a single piece of white or colored vinyl.

Your weeding workload will be slashed too. Text intensive jobs that take hours or longer to cut are printed in a fraction of the time. And, more often than not, typical text in a panel requires no weeding at all. Think about that for just a minute - that's about as long as it takes a GERBER EDGE to print another couple of text-filled panels.

• **Long, Custom Stripes for Auto-Detailing?**

An easy job with a GERBER EDGE. And so much more cost effective than screen printing in low volume.





+ *No Films - No Screens - No Dies.*

What you produce with the GERBER EDGE will look and perform like top-quality screen print output - but that's as far as the similarities go.

You don't have to make film positives, coat, expose, develop and reclaim screens. Or deal with any liquids - ink, water or solvents. You don't have to dry or cure anything while wondering if the volume justifies the exercise. The GERBER EDGE family works with a range of Gerber cutting plotters too. That means you can contour-cut your output with push-button simplicity. You don't have to invest any time or money in inflexible dies. If all that sounds like a holiday from business as usual you should check out the GERBER EDGE family right now.

+ *It's Your Choice.*

Whether you choose the GERBER EDGE 2 for its sheer performance and state-of-the-art tuned transfer process control features, or the GERBER EDGE for its head-turning all-round

- *Customer Wants a Change from, "Signs as Usual?"*

Give him more than he bargained for with a GERBER EDGE. He'll never want ordinary vinyl graphics again.

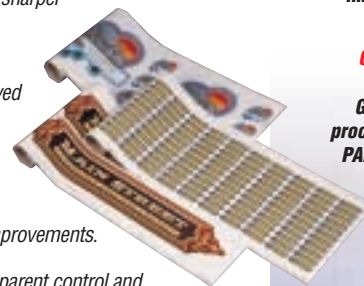
value and solid reputation, you're getting versatility in depth. It's a trait with the GERBER EDGE family.

+ *Print faster.*

The GERBER EDGE 2 prints up to three times faster than the GERBER EDGE. So you can produce more valuable output in less time and offer faster turn round and improve service levels to your customers.

+ *Improved Control and Quality.*

Quicker top speed is only part of the GERBER EDGE 2 story. Adjustable print resolution up to 600x300 dpi means sharper looking four-color graphics and improved edge quality. Gerber innovation means noticeable output improvements. Precise, totally transparent control and highly optimized tuning of the thermal transfer process allows the GERBER EDGE 2 to print a greater range of tints and fills. So now you can print better-looking spot and four color graphics faster than ever.



GERBER EDGE® FEATURES

The GERBER EDGE. Proven beyond any doubt. Reliable. Creative. Engineered to perform. No other imaging system has its pedigree. If you're wondering where to start in digital imaging, trust the GERBER EDGE.

PRINT SPEED
20" (508mm) per minute, per color.

PRINT TECHNOLOGY
Thermal Transfer.

PRINT RESOLUTION
300 dpi.

IMAGING FOILS AND MEDIA
Gerber's Matched Technology System includes diverse and growing GerberColor Foil families and EDGE READY materials, offering reliable imaging results and new market opportunities.

COLOR TYPES AND STANDARDS
CMYK. OMEGA-generated GerberColor Spectratone™ and process color simulations of solid PANTONE® Colors. More than 50 GerberColor spot colors.

LARGEST paneled PRINT SIZE
Only limited by computer resources and length of consumables.

SOFTWARE COMPATIBILITY
Gerber OMEGA CP and other third party industry design software. PostScript® option.

CONNECTIVITY
Parallel Interface.

- *One-way Vision Window Graphics?*

By tomorrow? The answer's yes when you have a GERBER EDGE in the workshop. You can print on all kinds of EDGE READY specialty substrates.

**GERBER
EDGE®**



GERBER
EDGE



Durable Digital made easy

- Design**
Design for print right on your computer screen. No high cost setup so changes are inexpensive and easy to make.
- Print**
Send your finished design to the GERBER EDGE, load your materials as instructed and press the start button. Change cartridges as prompted for each color in your design.
- Cut**
Load your imaged materials into a suitable Gerber cutting plotter, register using the tool provided and contour cut with speed and accuracy.
- Weed**
You're only weeding the imaged outline! It couldn't be any easier or faster!
- Apply**
GERBER EDGE Graphics are applied just like ordinary cut vinyl graphics and look sensational. Vinyl signs NEVER looked better.
- Bank the Profit**
The GERBER EDGE has the potential to keep customers coming back for more of the sensational graphics you can produce so easily.





GERBER
EDGE

GERBER
EDGE²

now
you have a choice

 **GERBER SCIENTIFIC PRODUCTS**
A Gerber Scientific Company

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860-643-1515

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